



Content Submission Guidelines

If you are participating in a Recycle Rally contest or you're completing a task in your Recycling Advancement Plan, please ensure to follow the guidelines below for submitting content. Content submitted that does not follow these submission guidelines will still count towards your Advancement Plan task but will be disqualified for contests.

» IMAGE RELEASES:

If people are present in the photos/videos, each person featured must have completed and signed Image Release Forms. When submitting the photo to Recycle Rally, all Image Release Forms should be submitted with written direction as to the physical locations of the individuals present in the photo/video. If your photo or video includes more than 20 students or if it is difficult to mention the position of each of the students in the content (i.e. students are moving around in a video), you may simply upload the release forms only.



EXAMPLE: Before submitting a photo of her three elementary school students putting plastic bottles in their recycling bin, Ashley from ABC School sent the students home with image release forms to be signed by their parents. On each of the signed release forms, Ashley wrote each student's position in the photo. On Alex's form, for example, she wrote: Alex is standing on the far left.

» BRANDS & LOGOS:

The photo/video must not feature or refer to any brand names or logos, including but not limited to third party names, logos, or trademarks on beverage containers, logos on clothing such as t-shirts, hats, etc., street signs, license plates, or licensed cartoon/movie characters. All brand labels should be removed or obscured so they are not visible within the photo/video. The only logos that can be used are the PepsiCo Recycling and Recycle Rally logos.

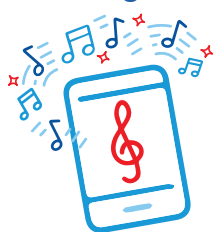


EXAMPLE 1: Elena from Excellence School submitted a photo to a Recycle Rally recycling bin design contest. The recycling bin featured a popular movie character. Unfortunately, the submission was disqualified.

EXAMPLE 2: Greg from Greatest School uploaded a video of four students reciting a poem about the importance of recycling. The students were holding plastic bottles and aluminum cans with the labels removed or obscured, and all of them wore plain-colored t-shirts. This is an acceptable contest submission.

» MUSIC:

Please only use original music for a video or audio submission. Licensed background music must not be used. We encourage the use of musical instruments and the students' own unique speaking/singing voices.



EXAMPLE: For a Recycle Rally video contest, Tanya from Treehouse School gathered up a group of students to sing a song they wrote. Rather than using background music from an online source, Tanya asked the school band for a tambourine and bells, which she and two students played while other students sang on camera. This is an acceptable submission.